

Lovin' Life After 50 EXPO

Arizona's longest-running expos for the after-50 market.

Prices quoted are for one Expo, see your account executive for multiple Expo rates.

GOLD SPONSOR	\$8,000	MAXIMUM ONE PER SHOW
Central Expo Pavilion- <i>6 booths (includes electricity)</i>		Business profile in Expo program- <i>Full Page</i>
Logo on cover of Expo Program- <i>top position</i>		Bold listing in Expo program
Sponsor to announce company profile- <i>3 total (3-5 minutes)</i>		Company banner prominently displayed- <i>Banner supplied by sponsor</i>
Presenting status in all advertising and promotion		Color logo with hyperlink on Expo website
Name recognition in all advertising- <i>Press releases, print ads, fliers and promos</i>		Lunch Passes - <i>12 total</i>
Back page ad in Expo program		First right of refusal for following year
SILVER SPONSOR	\$3,000	(MAXIMUM 3 IN NON-COMPETING INDUSTRIES)
2 booth space <i>w/preferred front location</i>		Bold listing in Expo program
Logo on cover of Expo Program- <i>middle position</i>		Company banner prominently displayed- <i>Banner supplied by sponsor</i>
Sponsor to give company profile- <i>2 total (3-5 minutes)</i>		Color logo with hyperlink on Expo website
Name recognition in all advertising- <i>Press releases, print ads, fliers and promos</i>		Lunch Passes- <i>4 total</i>
Full page ad and 1/2 page business profile in Expo program		
BRONZE SPONSOR	\$1,500	
1 booth space <i>w/preferred front location</i>		Company banner prominently displayed- <i>Banner supplied by sponsor</i>
Logo on cover of Expo Program- <i>bottom position</i>		Color logo with hyperlink on Expo website
Full page ad in Expo program		Lunch Passes- <i>2 total</i>
Name recognition in all advertising- <i>Press releases, print ads, fliers and promos</i>		
ENTERTAINMENT SPONSOR	\$2,000	(MAXIMUM ONE PER SHOW)
1 booth space <i>w/preferred front location</i>		Bold listing in Expo program
Logo on cover of Expo Program- <i>middle position</i>		Company banner prominently displayed- <i>Banner supplied by sponsor</i>
Sponsor to introduce entertainment- <i>3 total</i>		Color logo with hyperlink on Expo website
Name recognition in all advertising- <i>Press releases, print ads, fliers and promos</i>		Lunch Passes- <i>2 total</i>
Full page ad and 1/2 page business profile in Expo program		
BAG OR WATER SPONSOR	\$1,500	(MAXIMUM ONE EACH PER SHOW) (SPONSOR TO PROVIDE BAGS OR WATER)
1 booth space <i>w/preferred front location</i>		Company banner prominently displayed- <i>Banner supplied by sponsor</i>
Logo on cover of Expo Program- <i>bottom position</i>		Color logo with hyperlink on Expo website
Name recognition in all advertising- <i>Press releases, print ads, fliers and promos</i>		Lunch Passes- <i>2 total</i>
Full page ad in Expo program		

To reserve your sponsorship, contact us today:

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