

# Lovin' Life Events Booth Reservation Application

## Lovin' Life Expo 2023

- MESA - Wed., Nov. 1, 2023 • 9am-1pm • Mesa Convention Center • 201 N Center St., Mesa AZ 85201
- GILBERT - Thurs., Nov. 16, 2023 • 9am-1pm • Doubletree • 1800 S. SanTan Village Pkwy., Gilbert, AZ

## Lovin' Life Expos 2024

- TUCSON- Wed., Jan. 10, 2024 • 9am-1pm • Doubletree Hotel Tucson • 445 S Alvernon Way, Tucson, AZ 85711
- SUN CITY- Fri., Jan. 19, 2024 • 9am-1pm • Sundial Recreation Center • 14801 N 103rd Ave., Sun City, AZ 85351
- MESA- Wed., Jan. 24, 2024 • 9am-1pm • Mesa Convention Center • 201 N Center St., Mesa, AZ 85201

### Booth Pricing

One Event	\$695/booth	Total \$695
Two Events	\$670/booth	Total \$1,340
Three Events	\$645/booth	Total \$1,935
Four Events	\$620/booth	Total \$2,480
Five Events	\$595/booth	Total \$2,975

### Program Guide Advertising

(Don't forget your program ad!)

Full Page	\$465	# of events _____	Total _____
Half Page	\$250	# of events _____	Total _____

### Booth Location Selection

Indicate 1st, 2nd and 3rd choice: (Go to [www.seniorexpos.com](http://www.seniorexpos.com) for layouts)

Lovin' Life Expo- Mesa	1 _____	2 _____	3 _____
Lovin' Life Expo- Gilbert	1 _____	2 _____	3 _____
Lovin' Life Expo- Tucson	1 _____	2 _____	3 _____
Lovin' Life Expo- Sun City	1 _____	2 _____	3 _____
Lovin' Life Expo- Mesa	1 _____	2 _____	3 _____

### Sponsorship & Partnerships

<input type="checkbox"/> Gold Sponsor	\$8,000
<input type="checkbox"/> Silver Sponsor	\$3,000
<input type="checkbox"/> Bronze Sponsor	\$1,500
<input type="checkbox"/> Entertainment Sponsor	\$2,000
<input type="checkbox"/> Bag or Water Sponsor	\$1,500

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Signed \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

### Optional Extras

**Electricity** (if required):  
\$60 in advance / \$85 day of. Per venue.  
*Form must be completed at least one month prior to show to receive electricity discount.*

**Extra 6ft Skirted Table in Booth: \$60**

Sponsor	\$ _____
Total for booths	\$ _____
Electricity	\$ _____
Program ad(s)	\$ _____
Extra skirted table	\$ _____
<b>TOTAL DUE:</b>	<b>\$ _____</b>

### Early Bird Special!

**Reserve your booth by September 15 and receive a FREE AD in the Expo program guide!**

*Please enclose full payment with booth reservation form to confirm space reservation.*

MAKE CHECK PAYABLE TO:

**Lovin' Life After 50**  
An Ageless Attitude Since 1979

EXPOS

Visa  Mastercard  American Express  Discover Check No. \_\_\_\_\_ Amount \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Amount \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

**MAIL CHECK AND APPLICATION TO:** Lovin' Life After 50, 1900 W. Broadway Rd., Tempe, AZ 85282

Phone: 480-898-5624 Email: [TSimpson@lovinlife.com](mailto:TSimpson@lovinlife.com) Deadline and Cancellation Charges: A \$300 per booth fee will be charged for cancellations made after registration application and payment is received. No refunds will be made one month prior to Expo dates.